



in association with  Auralia

5th-6th September 2026
RDS Main Hall

www.wed.ie

About

The Wedding Show at the RDS, in association with Auralia, is Ireland's **largest wedding showcase**. Established in 1989 and proudly family-founded, the show now attracts over **4,500 visitors**.

Held twice a year in Dublin's iconic RDS Main Hall, it brings together **200 leading wedding suppliers** and consumer brands.

Organised by EventHaus, it offers suppliers and brands an unrivalled opportunity to connect with a large, **highly engaged audience** of couples planning their Big Day.



in association
with

Auralia

THE WEDDING SHOW VISITORS CAN ENJOY:

- ✦ 200 Wedding Suppliers
- ✦ Live Catwalk Shows
- ✦ “I Do” School Workshops
- ✦ Expert Advice & Consultations
- ✦ Tastings, Giveaways & Entertainment
- ✦ An inspiring, magical, and fun-filled day out!

THE SHOW OFFERS PARTNERS:

- ✦ Direct access to a highly engaged audience
- ✦ Powerful exposure through an extensive marketing campaign
- ✦ Brand visibility before, during & after the event
- ✦ Networking with leading industry professionals
- ✦ Expert exhibition support to maximise ROI

CLICK HERE
to look back on the
January 2026 show



Show Stats



4500+

Visitors



98%

Visitors
Satisfaction



64%/35%

Gender



73%

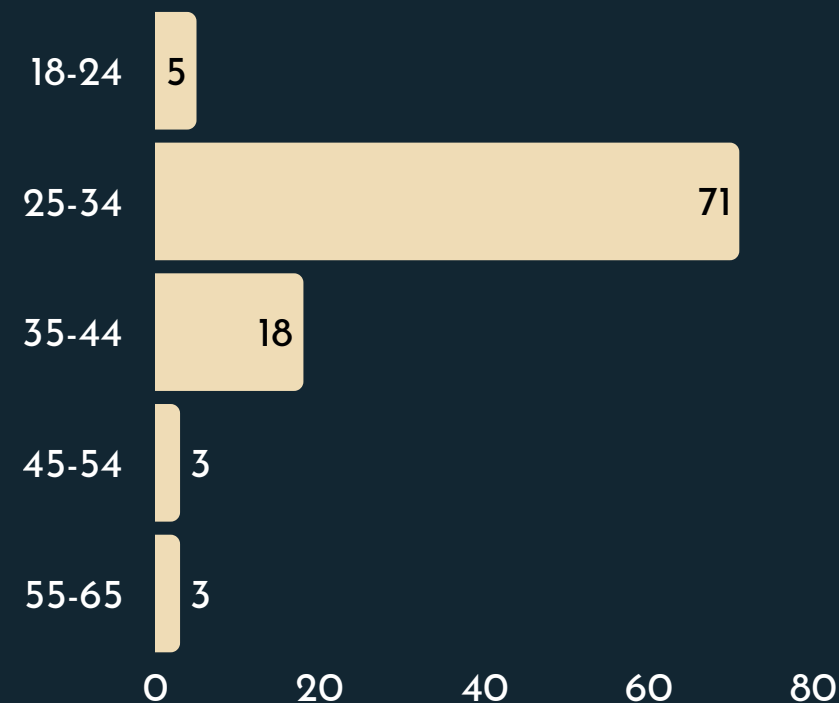
4-6 hrs
Duration



74%

First Time
Visitors

PERCENTAGE OF VISITORS BY AGE



WHERE OUR VISITORS COME FROM

Dublin - 52%
Connacht - 7%
Munster - 8%

Rest of Leinster - 30%
Ulster - 2%
Northern Ireland - 1%

84%

Feel more confident
in making wedding
decisions after
meeting brands
face-to-face.

FOLLOWERS

Instagram - 12.3K
Facebook - 9.4K
Twitter - 1.3K
TikTok - 2.1K
Email - 15K





in association with  Auralia

Over 180
exhibitors
across 2 floors





in association with  Auralia

Over 4500
visitors
across 2 days



in association with  Auralia

Features



THE
Catwalk
SHOW



THE
"I Do"
SCHOOL



THE
Music
MEZZANINE



Balcony
CAFÉ



SOMETHING | SOMETHING
New | *Blue*



SIP & SEE
Lounge



THE
Fragrance
ROOM



OFF-THE-RAIL
Boutique



THE
Catwalk
SHOW

The Largest *Show Feature*

Live Show twice a day



Catwalk Show Sponsorship: €4,000 +VAT

What's included:

BRAND VISIBILITY

- ✦ Prominent brand placement across event marketing campaigns and catwalk-related advertising
- ✦ On-site branding across catwalk stage set and side wall, including LED screens.
- ✦ Inclusion within the official show programme, with brand profile
- ✦ Show Feature promoted pre-event across Digital, META & Tik Tok Ads, Organic Social Media, Google, Email Marketing, PR, & Influencers.

EVENT PRESENCE & ACTIVATION

- ✦ Complimentary 3m x 2m exhibition stand (value €1,750)
- ✦ 100 complimentary customer tickets (Value €1,500)
- ✦ On-stage sponsor recognition during catwalk shows
- ✦ Opportunity to provide sample in the Visitor Bag

MEDIA & PROMOTION

- ✦ Dedicated social media coverage across event channels
- ✦ Featured sponsor profile on www.wed.ie
- ✦ Inclusion in pre- and post-event e-newsletters (15,000+ subscribers)
- ✦ Complimentary advertisement in the official show programme
- ✦ Brand inclusion in the official show highlight video
- ✦ Access to professional event photography and videography assets
- ✦ Opportunity for inclusion in PR and media coverage





THE
"I Do"
SCHOOL

Hosted by
Sara Kennedy
two workshops a day



'I Do' School Sponsorship: €2,000 +VAT

What's included:

BRAND VISIBILITY

- ✦ Logo on all event marketing & ads associated with The I Do School
- ✦ Show Feature promoted pre-event across Digital, META & Tik Tok Ads, Organic Social Media, Google, Email Marketing, PR, & Influencers.
- ✦ Inclusion within the official show programme, with brand profile

EVENT PRESENCE & ACTIVATION

- ✦ Complimentary 2m x 2m exhibition stand (value €1,375)
- ✦ Seat on I Do School Panel on each day
- ✦ 100 complimentary customer tickets
- ✦ Opportunity to provide samples or gift bag to I Do School Visitors
- ✦ Sampling opportunities within the Visitor Bag

MEDIA & PROMOTION

- ✦ Dedicated social media coverage across event channels
- ✦ Featured sponsor profile on www.wed.ie
- ✦ Inclusion in pre- and post-event e-newsletters (15,000+ subscribers)
- ✦ Complimentary advertisement in the official show programme
- ✦ Brand inclusion in the official show highlight video
- ✦ Access to professional event photography and videography assets
- ✦ Opportunity for inclusion in PR and media coverage



Introducing our
New Feature
for 2026



across 2 days





THE *Fragrance* ROOM



New for 2026:

The Fragrance Room

Perched on the mezzanine level of the Main Hall at the RDS, this beautiful space invites you to create the ultimate fragrance journey.

A sensory experience where guests can explore, blend, and take home a scent that captures the essence of their wedding day.

THE FRAGRANCE ROOM OFFERS:

- ✦ Large activation space
- ✦ Built in bar area
- ✦ Waiting/hospitality area
- ✦ Retail space
- ✦ Data capture opportunities
- ✦ Blank canvas to create the ultimate experience

★ A BLANK CANVAS

for you to bring
these concepts
to life



Turn this space into
a waiting area, data
collection point or
retail activation.



AI GENERATED

Create the
Ultimate
Experience



AI GENERATED

The Fragrance Room €2,500 +VAT

What's included:

BRAND VISIBILITY

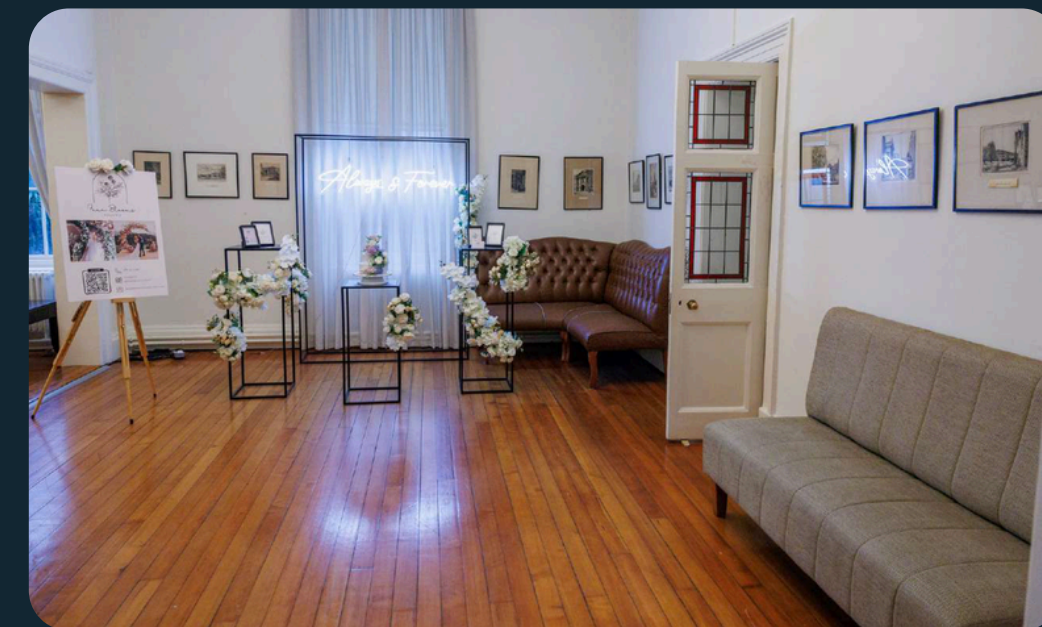
- ✦ Logo on all event marketing & ads associated with the Fragrance Room
- ✦ Onsite branding: The Fragrance Room signage & digital screens
- ✦ Show Feature promoted pre-event across Digital, META & Tik Tok Ads, Organic Social Media, Google, Email Marketing, PR, & Influencers.

EVENT PRESENCE & ACTIVATION

- ✦ 100 complimentary customer tickets
- ✦ Large activation space with exclusive branding rights
- ✦ Opportunity to provide samples in the main show visitor bags

MEDIA & PROMOTION

- ✦ Dedicated social posts on Weddublin channels
- ✦ Sponsor feature on www.wed.ie
- ✦ Complimentary ad in the show programme
- ✦ Included in the official Show Highlight Video
- ✦ Access to professional event imagery











For more information



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